BECOMING NASHVILLE
Vol. 1 — Walls That Speak
Mural Artist Information Sheet

Led by *Odd Wall Collective*
Hosted in collaboration with Kreate Hub Nashville for Vol. 1

THEME

Nashville is growing and changing fast.

This project is about capturing the people, culture, music, neighborhoods, energy, growth, tension, and creative spirit that make Nashville what it is right now.

Artists are encouraged to create work inspired by:
- Nashville culture
- Music
- Community
- Identity
- Growth and change
- Human stories and experiences
- The contrast between old and new Nashville

The goal is to visually tell stories about the city and the people shaping it.

IMPORTANT DATES

Sketch Submission Deadline

Friday, May 29, 2026

(Rough concepts are okay.)

FINAL DESIGN DEADLINE
Friday, June 5, 2026

PAINTING TIMELINE

Painting Begins:
Monday, June 15, 2026

Murals Must Be Finished By:
Thursday, June 25, 2026

Artists will have approximately:
1.5 weeks to complete murals

WORKING HOURS + ACCESS

Kreate Hub business hours are:
Monday–Friday
9:00 AM–5:00 PM

To avoid disruption and give artists room to work comfortably, mural painting will primarily happen outside normal business hours.

Recommended Painting Hours
Monday–Friday
5:00 PM–11:00 PM

Saturday–Sunday
Flexible access windows

Artists will receive temporary key card access to approved work areas during the installation timeline.

WHAT ARTISTS RECEIVE

Selected artists will receive:
- Dedicated mural wall
- Wall measurements upon confirmation
- Paint/material support
- Temporary building access
- Professional photo/video documentation
- Artist spotlight through promotional content
- Public exposure during the festival

WHAT WE NEED FROM ARTISTS

Please provide:
- Artist bio
- Instagram or portfolio

- Mural concept/sketch
- Basic material needs
- Availability during installation timeline

IMPORTANT WORKFLOW NOTES

To keep the process smooth:

- Artists will be assigned specific walls and working zones
- Work schedules may be staggered
- Shared walkways must remain clear
- Please respect neighboring artists and work areas
- Communication and coordination are important throughout the process

Goal:
Create a collaborative environment where artists can work comfortably without overcrowding.

COMMUNITY VOTE + CASH AWARDS

Festival attendees will vote on their favorite murals.

Cash awards will be given for:
- 1st Place
- 2nd Place
- 3rd Place

Prize amounts announced closer to the event.

PUBLIC EVENT DATES

Friday, June 26, 2026 — 5 PM–9pm
The Final Touches (Art-Focused Night)

This night is focused on:
- Live mural finishing touches
- Artist signing moments
- Gallery experience
- Public interaction with artists
- DJ + creative atmosphere

We ask that all mural artists attend Friday night if possible.

Important:
Please leave some final master strokes and signing moments for Friday night so the public can experience part of the process live.

Saturday, June 27, 2026 — 12 PM–9 PM
The People's Day (Community + Family Day)

Featuring:
- Live music
- Vendors
- Food trucks
- Chalk art
- Family activities
- Community gathering spaces

EVENT OVERVIEW

Walls That Speak is a large-scale mural festival and community art experience transforming Kreate Hub Nashville into a creative environment filled with murals, gallery exhibitions, music, vendors, and community engagement.

This project serves as the first public chapter of Becoming Nashville, an ongoing multi-volume art project exploring the identity and transformation of the city through murals, storytelling, exhibitions, and future interactive experiences.

CONTACT / SUBMISSIONS

Odd Wall Collective
OddWallCollective@gmail.com
570-898-9289
@odd.wall